

Adopt-A-Family Program



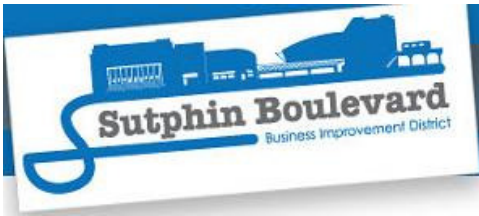
Here is your chance to make a difference in the lives of those who need your assistance the most!

Sponsorship Proposal

ABOUT THE PROGRAM

The Sutphin Boulevard Business Improvement District (BID) is offering a wonderful sponsorship opportunity for the holiday season. The BID's **Adopt-a-Family** sponsorship program gives sponsors an opportunity to be a part of a local community movement to support families in need. This program provides clothing, toys and shoes to children in shelters and foster care agencies in Queens, NY during the Christmas holiday season. In 2010, as a response to an overwhelming increase in joblessness and homelessness in downtown Jamaica, the BID suspended its annual holiday party to support 5 families in need. 2013 marks our 4th annual program celebration and now supports over 100 families in need.

Address: 89-00 Sutphin Blvd., Ste. 204C, Jamaica, NY 11435
Phone: 718 291-2110/Fax: 718 291-2109
Web: www.Sutphinblvdbid.org



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SPONSORSHIP OPTIONS & PROGRAM PERKS

Sponsors have the option to: (1) Send a monetary donation towards purchasing gifts for program recipients, (2) Send a monetary donation towards expenditures for the program celebration or, (3) Donate brand new merchandise towards the Adopt-A-Family program.

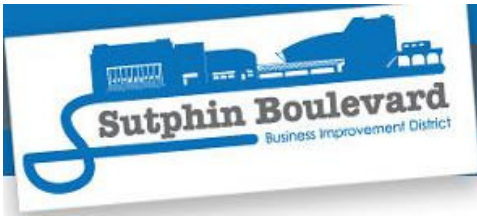
SPONSORSHIP OPTIONS & PROGRAM PERKS

	Freewill Donation \$0-\$499 or In-kind gift	Silver Package \$500	Gold Package \$501-\$1000	Platinum Package Over \$1000
Brand recognition	•	•	•	•
Logo placement on event materials	•	•	•	•
Group photo of event		•	•	•
Video of event			•	•
Local publication of your sponsorship				•

*** All sponsors will be acknowledged during our annual meeting and listed in our annual report***

Donations can be delivered to:
89-00 Sutphin Boulevard, Suite 204c.
Jamaica, New York 11435.
Monday – Friday/9:00am – 5:00pm

Donations can be delivered through 12/15/14. Sponsors interested in donating new merchandise must schedule an appointment with the BID's Executive Director prior to delivery. **All donations must be brand new, left unwrapped and left in its original packaging upon delivery receipt.**



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ABOUT THE SUTPHIN BOULEVARD BID

The Sutphin Boulevard Business Improvement District, commonly referred to as the Sutphin Boulevard BID, is a 501 (C) 3 non-profit organization created to represent the interests of 134 businesses, 56 properties and 39 property owners located on Sutphin Boulevard between Hillside and 94th Avenues. The BID's core mission is to **Promote, Protect, Clean, and Enhance** the commercial corridor through the distribution of marketing materials; police patrol; supplemental sanitation services; and, displaying holiday lights. Through hosting retail attraction and networking events, the BID helps businesses grow! We are an advocate for our members and liaise between political leaders and city agencies to meet the needs of our constituent.

TO BECOME A SPONSOR

To become a sponsor, please contact Ms. Simone Price at the BID's office at 718-291-2110 or via email: sutphinblvdbid@verizon.net

Please make all checks payable to: Sutphin Boulevard District Management Association, Inc. Please write: "Adopt-a-Family Program" in the memo section.

CONTACT INFORMATION

For further information, contact:
Simone Price, Executive Director
Sutphin Boulevard Business Improvement District
89-00 Sutphin Boulevard, Suite 204c
Jamaica, NY 11435
Sutphinblvdbid@verizon.net
Phone: 718-291-2110/Fax: 718-291-2109