



No. 4 November 2008

# Sutphin BID

ADDRESSING THE NEEDS OF ITS MEMBERS SINCE 2004.

*"The BID serves as a catalyst for economic revitalization along Sutphin Boulevard and was established to make the area clean and safe...and enhance neighborhood quality of life for local businesses and residents."* [www.sutphinblvdbid.org](http://www.sutphinblvdbid.org)

## Boulevard News

The Sutphin Boulevard Business Improvement District (BID) is a 501 (c) 3 not-for-profit organization founded in 2004. The BID provides supplemental security, sanitation, holiday lighting, and marketing/promotion services to a six block corridor running along Sutphin Boulevard in Downtown, Jamaica. Managed by the Sutphin Boulevard District Management Association, Inc. (DMA), the BID serves as an information source and a voice for its members. This nonprofit DMA gets its primary source of funding from a special tax

assessment collected from property owners within District. Serving approximately 134 business, 56 properties and 39 property owners, the BID serves as a catalyst for economic revitalization along Sutphin Boulevard and was established to make the area clean and safe while boosting economic development and enhancing the quality of life for local businesses and residents.



## Holiday Cheers



Holiday lighting and decoration on Sutphin Blvd has been a favorite pastime for the BID. During the BID's inception in 2004, Mayor Bloomberg helped to spread holiday cheer as he pushed the switch for the holiday lights to go on along Sutphin Boulevard. This year our holiday lights are set to go on during the week of November 24, 2008. To continue with the holiday initiatives the BID plans to have a holiday celebration for its merchants and board members at 6pm on Thursday, December 18, 2008 at Agape Blends Café (88-44 Sutphin Blvd). Free giveaways and entertainment will take place. Food will be served! Everyone will be invited via mail service and I hope that you all will attend. If you plan to attend please RSVP via fax (718) 291-2109, email, or telephone no later than Friday, December 5, 2008.

## Merchant Corner



Well Being Fish & Deli is our newest merchant in the BID. Located at 90-71 Sutphin Boulevard. Jamaica, NY 11435, Well Being Fish & Deli is scheduled to open on November 20, 2008. For more information please call Anne (Owner) at (718) 262-0007.

Court House Gourmet Deli (88-40 Sutphin Boulevard. Jamaica, NY 11435) recently opened up an Internet Café. Now you can browse the web while you dine. Please inquire within for more details (718) 725-0255. **Open to the full community.**

As Thanksgiving approaches Agape Blends Café & Caterers (88-44 Sutphin Boulevard. Jamaica, NY 11435) is taking your Thanksgiving order today. For more information please call (718) 206-1065.

**Are you a merchant in the Sutphin Boulevard BID that wants an article featured in the next newsletter? If so, please email all requests to [sutphinblvdbid@verizon.net](mailto:sutphinblvdbid@verizon.net)**

### Board of Directors:

#### Property Owners

**Norman Burak**  
HSBC, USA  
**Domenick Catalano**  
87-74 Realty Corporation  
**George Taitt**  
Capital One Bank  
**Robin Eshagpour**  
Sutphin Properties  
**Joy Tomchin**  
Vanguard Investors, Ltd.  
**Pat Maloney**  
Maloney's Bar  
**David Bloom**  
Sutphin LLC  
**Sami Attallah**  
Sutphin Boulevard Realty  
**David Bang**  
21 Front Corporation

#### Commercial Tenant

**Charlotte Worsley**  
Agape Blends Café  
**Elizabeth Forgione**  
Sterling National Bank

#### Government Officials

**Commissioner Hon. Robert W. Walsh**  
Department of Small Business Services  
**Hon. William Thompson**  
New York City Comptroller  
**Hon. Helen Marshall**  
Queens Borough President  
**Hon. James F. Gennaro**  
New York City Council, 24th District  
**Hon. Leroy Comrie**  
New York City Council, 27th District  
**Yvonne Reddick**  
Community Board #12

#### Board Meeting News

The Sutphin Boulevard BID will hold its next board meeting prior to the annual holiday celebration on Thursday December 18, 2008 at 4:30pm at the JFK Corporate Square Marketing Center (93-43 Sutphin Boulevard. Jamaica, NY 11435). If you are interested in attending the next board meeting please contact Ms. Simone Price at (718) 291-2110.

Please direct all questions, concerns, and suggestions about the BID to Ms. Simone Price at [sutphinblvdbid@verizon.net](mailto:sutphinblvdbid@verizon.net) or (718) 291-2110.

Visit us at:  
[www.sutphinblvdbid.org](http://www.sutphinblvdbid.org)

**MEET OUR NEW  
EXECUTIVE DIRECTOR:  
Ms. Simone L.  
Price**



Greetings! As the new Executive Director I am excited to be apart of the Sutphin Boulevard BID. While I continue to support supplemental services such as: holiday lighting, sanitation, security, and marketing and promotion for local businesses; my goal for 2009 is to address the immediate needs of the merchants and get the community more involved in the revitalization of downtown, Jamaica.



Sutphin Boulevard, BID

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Jamaica, NY 11435  
[www.sutphinblvdbid.org](http://www.sutphinblvdbid.org)

Place  
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