

CURRENT BID BOUNDARIES



The Sutphin Boulevard Business Improvement District's current boundaries encompass Sutphin Boulevard from the north side of Hillside to the south side of 94th Avenue. The BID will expand its services by late 2010. Expansion boundaries are to be determined. Please contact us for further details regarding the BID Expansion.



Mission

The Sutphin Boulevard Business Improvement District (BID) is a 501(C)3 not-for-profit organization founded in 2004. Funded by a special tax assessment paid by property owners in the district, the BID services Sutphin Boulevard from the north side of hillside to the south side of 94th avenue. Sutphin Boulevard is currently the most accessible route into Downtown Jamaica from the Van Wyck expressway and is home to a major transportation hub, the State Supreme Court and Queens Civil Court. We are joined by the Jamaica Center Business Improvement District on the west end at the Intersection of Jamaica Avenue and Sutphin Boulevard. Established to enhance the quality of life for its members the BID provides supplemental sanitation, marketing, security, and holiday lighting services to the district. The BID acts as an advocate on behalf of its constituents and has a greater mission to reach economic revitalization in the Downtown Jamaica Area.



(718) 291-2110 (Phone)
(718) 291-2109 (Fax)
www.sutphinblvdbid.org

Sutphin Boulevard BID



Business Services Guide

Security

Safe Streets

The BID works closely with the 103rd Precinct. With 2 police patrol officers assigned to the district our corridor has seen a 42% decrease in crime from last year



Streetscape

Clean Streets

7 Days a Week

- Street & Sidewalk Sweeping
- Trash Receptacle Bagging
- Litter Removal (Gutters, Tree Pits/Grills)

The BID's sanitation team collected 30,000 pounds of garbage from the district last year, filling 52,000 garbage bags. That's 1,000 large garbage bags a week!

Maintenance

- Tree Pruning
- Snow Removal
- Graffiti, Sticker, & Poster Removal
- Conditions Reporting

The BID tracks streetscape conditions and reports them to appropriate city agencies for remediation.

Beautification

- Banners/Holiday Lights*
- Metal Banners with Court House Icon
- Tree Plantings
- Information Kiosks
- Historical Markers
- Tree Grates with Granite Blocks

**The BID beautifies the area with seasonal banners and holiday lights.*

Economic Development

One-On-One Business Assistance

BID staff work one-on-one with business owners and managers to help them succeed. Whether it's to assist with city agency issues or with advertising and marketing, the BID is here to help.

Workshops/Seminars

The BID hosts a series of workshops specially targeted toward local businesses. Workshop topics include loan programs, navigating city agency requirements, and city incentive programs and opportunities.

District Advocacy

The BID is an active and powerful advocate for the district. The BID provides its members with direct access to city agencies, services, and political leaders. The BID is the voice for its constituents, ensuring the best services for their tax dollars.

Retail Development

The BID works to highlight opportunities in the area and fill vacant space by assisting with retail marketing efforts, maintaining a vacancy list, and providing retailers and brokers with demographic and district statistical data.

Visit us online at www.sutphinblvdbid.org



Marketing & Promotion*



Map & District Guides

4,000 guides were distributed last year. Our district guides provide BID services & contact information for all members within the commercial corridor.

Newsletter

The BID's newsletter is distributed quarterly & highlights merchants and events. The BID actively promotes the District via direct mailings, print advertising, and public relations outreach.

Greeter Program & Welcome Kiosk

The BID supports a summer Greeters Program & Welcome Kiosk. Greeters welcome visitors, give directions, and distribute district guides. Beginning in 2010 the BID will initiate a seasonal greeters program to increase patronage within the District.

Holiday Celebrations

The BID hosts an Annual Holiday Celebration for its members, where refreshments, gift bags, and live entertainment are provided.

Sidewalk Sales Days

The BID's Sidewalk Sales Days give merchants an opportunity to attract new shoppers and generate additional sales.

Summer Concert Series

The BID hosts annual summer concerts at the Supreme Court.

Networking Symposiums

The BID hosts an Annual Wine & Cheese Symposium for the community and its members

High School Workshops

Our members take pride in working with local High Schools. Our workshops give students an opportunity to learn about operating and maintaining a successful business.

**The BID hosts approximately 55 events every year*