



The Sutphin Boulevard Business Improvement District would like to thank our Community Partners!



Sutphin Boulevard Business Improvement District

Annual Report 2017

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Dallas BBQ Plans To Open New Outpost in Downtown Jamaica, Officials Say

May 7, 2017
DNA Info New York

Dallas BBQ is planning to open its new outpost in downtown Jamaica this summer, according to documents and local officials.

The chain, known for its ribs and steaks, is seeking to launch its newest restaurant at 89-14 Parsons Blvd. near 89th Avenue, on the first floor of Moda, a building constructed several years ago atop of the former Queens Family Courthouse, said Yvonne Reddick, district manager for Community Board 12.

Reddick said that Dallas BBQ is aiming to open its Jamaica location sometime in July and that its representatives are slated to meet with the CB12 consumer affairs committee later this month.

Read more at: www.dnainfo.com/new-york/20170505/jamaica/dallas-bbq-downtown-jamaica-89-14-parsons-blvd

Katz highlights explosive growth across Queens in her State of the Borough address

January 27, 2017
Queens News and Community

Queens Borough President Melinda Katz spoke about the borough's recent popularity and more in her State of the Borough address on Jan. 27 at York College in Jamaica.

She also highlighted the 5 percent increase in jobs since 2013, 34 planned hotels in the borough and \$60 billion in economic activity from both airports. LaGuardia Airport is currently going through a \$4 billion construction project, the first complete rebuild of any airport nationwide in more than 20 years.



In addition to LaGuardia Airport, JFK Airport will receive a \$10 billion overhaul.

"It's a new day for infrastructure in Queens, and we're all on our way to creating best-in-class entry portals befitting of the international capital in the world," Katz said

Read more at: www.qns.com/story/2017/01/27/katz-highlights-explosive-growth-across-queens-state-borough-address/

15 Wi-Fi Hotspot Kiosks Roll Out in Downtown Jamaica

October 13, 2016
DNA Info New York

“Been complaining bout free WiFi? Guess what we’ve heard you,” local Councilman Daneek Miller posted on his Instagram account. “LinkNYC is ready and working on #TheAve.”



The machines, which feature colorful screens displaying ads on both sides, replaced telephone booths and provide Wi-Fi access in a 150-foot radius. Locals said they were excited that their neighborhood was included in the initiative.

“As this area continues to grow, I am confident [the initiative] will also ... help support small businesses and the cultural centers in the area,” Miller added in an email.

Read more at: www.dnainfo.com/new-york/20161013/jamaica/linknyc-wi-fi-free-internet-jamaica-avenue

Landmarked Rufus King Park In Queens To Get New Entrances And Other Upgrades

February 21, 2017
New York YIMBY

The Parks Department wants to make changes to the park’s paths, which have changed over the decades. Two new entrances will be added, one along 150th Street about halfway between Jamaica and 90th avenues and the other at the corner of Jamaica Avenue and 153rd Street.

The corner entrance at Jamaica and 153rd will lead to two paths that eventually make their way to the comfort station. The point where those two paths split will have accent planting and social seating. The other entrance will also have accent planting and social seating.

Read more at: www.newyorkyimby.com/2017/02/landmarked-rufus-king-park-in-queens-to-get-new-entrances-and-other-upgrades.html

Our Mission

The Sutphin Boulevard Business Improvement District (BID) is a 501(c)3 not-for-profit organization managed by the Sutphin Boulevard District Management Association to represent the interests of 134 businesses, 56 properties and 39 property owners located on Sutphin Boulevard between Hillside and 94th Avenues. Financed by a special tax assessment paid by property owners in the district, the BID delivers supplemental marketing, public safety, holiday lighting, sanitation, retail attraction, business support and façade improvement services to its members on an annual basis.



Let's Connect!



Sutphin Boulevard Business Improvement District



@SutphinBID



Sutphin Boulevard Business Improvement District



@SutphinBID



Paul Anagnostopoulos
Ana Group LLC

Alix Duroseau, Jr.
Law Office of Alix Duroseau, Jr.

Robbyn Stewart
Port Authority of NY&NJ

John Melackinos
90-16 Sutphin Blvd. LLC

David Bang
Supreme Court Parking



Alexander Taylor
BRP Development Corporation

Sami Atallah
Kharag Pawnshop Inc.

Alexander Sachakov
Jamaica Medical Center

Domenick Catalano
Domenick's Pizzeria



Making An Effort: Cleaning Up Jamaica One Street At a Time

July 22, 2016
Queens Press

Established eight years ago and headed by director of Security and Quality Control Jim Vaccaro, the Jamaica Alliance was meant to ensure that the quality of life in downtown Jamaica is improved in any number of ways. It's a collaboration with the local Business Improvement Districts to identify problems in the neighborhood and fix them when other parts of city government fail.

"It's all about improving the quality of life," said Vignike Anderson, project manager of the Alliance. "Whether it's reporting illegal dumping, dialing 311 when necessary or ensuring the safety of pedestrians and commuters alike."

Read more at: www.queenspress.com/making-an-effort-cleaning-up-jamaica-one-street-at-a-time/

Your Guide to Jamaica: Queens' First, Bustling Downtown

March 22, 2017
Village Voice

Since its urbanization in the early twentieth century, Jamaica has been a mix of hundreds of ethnicities, religions, and styles. Considered Queens' "downtown" well before the build-up of Long Island City and Flushing, Jamaica became a popular destination in the 1940s for black families fleeing a crowded Harlem, who found they were able to rent apartments and buy homes after whites moved on to then-segregated communities like nearby St. Albans (now also a predominantly black and immigrant neighborhood). Jamaica experienced a massive influx of immigrants from the West Indies in the 1980s, further diversifying the area and increasing home ownership among people of color. One of the city neighborhoods hardest hit by the subprime mortgage crisis — more than 10 percent of homes remained underwater in 2016 — Jamaica is now being eyed by developers for its prime real estate near express subway lines and the JFK AirTrain



Read more at: www.villagevoice.com/news/jamaica-queens-first-bustling-downtown-9793006

Billions In Public, Private Investment Fueling A Transformation In Jamaica

May 1, 2017
Bisnow



Last week was a groundbreaking moment for Jamaica, Queens, both literally and figuratively. Local officials and developer BRP Cos. broke ground on the \$407M affordable mixed-use project The Crossing at Jamaica Station. The project is another symbol that the neighborhood known mostly for being close to the airport is poised to be a development hotbed for years to come.

Read more at: <https://www.bisnow.com/new-york/news/neighborhood/jamaica-queens-greenpoint-bed-stuy-betty-castro-73930>

Sutphin Boulevard Storefronts Hope to Attract More Shoppers After Makeover

July 27, 2016
DNA Info New York

The initiative which came with a price tag of around \$250,000 was partially covered by the Sutphin Boulevard Business Improvement District and local storeowners, as well as by a \$95,000 grant awarded to the BID as part of the city's Department of Small Business Services annual "Neighborhood Challenge" initiative.

In 2014, the BID, which represents more than 130 businesses located between Hillside and 94th avenues, came up with a set of guidelines for local businesses to follow a similar design.

"The property owners and the business owners have a stake in making this happen," said Glenn Greenidge, executive director of the Sutphin Boulevard BID.

Read more at: www.dnainfo.com/new-york/20160727/jamaica/sutphin-boulevard-storefronts-hope-attract-more-shoppers-after-makeover

Letter from our Executive Director

Established in 2004, the Sutphin Boulevard Business Improvement District has been tasked with the duty of developing and showcasing the identity of our great community. This honor includes many responsibilities like promoting our local businesses, fostering public safety, ensuring cleanliness, offering advice to small business owners etc. Our services throughout the years reflect these responsibilities and we hope to hold new events that further augment our past success.

The Sutphin Boulevard corridor ranging from Hillside Avenue to 94th Ave has enjoyed new store facades, a tolerance rally, a school safety banner project etc. We aspire to take on new projects and carry out new initiatives that will make downtown Jamaica even greater. One of the more exciting events we are proud to introduce is the first Annual Harvest Festival, which will take place on September 23rd. The area spanning from Hillside Ave to Jamaica Ave will be a place of communal activities as the neighborhood enjoys live music, the cuisine from local restaurants, the expertise of our local connoisseurs, and other family-oriented recreations.

Downtown Jamaica is an evolving neighborhood and we hope to be ahead of the changes. This is a team effort and we are dedicated to serving the best interests of this community. I thank you for joining me in celebrating the triumphs of this past year and together we will make the next year an even better one.

Sincerely,
Glenn Greenidge
Executive Director





crime rate decrease **13.39%**

The 103rd Police Precinct provides safety patrol services to the district Sunday through Thursday.

650 instances of graffiti removed from street furniture

Staff

Glenn Greenidge
Executive Director

Sheena Legall
Marketing Specialist

Commercial Tenants

Alix Duroseau, Jr.
Law Office of Alix Duroseau, Jr.

Alexander Sachakov
Queens Urgent Care

Property Owners/Members

Able Management Group, Inc.
ACHS Management Corporation
Arbern Rlty Co
Bob Maus
BRP Companies
Capital One
Courthouse Square Realty Co. LP
Datvid Bloom
DCAS
Estate of James J. Mannix
Gem Financial Services
HSBC
Ipiros Properties Inc. C/O Blackman
Jonas Equities Inc.
LIRR
MTA/LIRR
N and N Realty Corp
Old Windsor Management
Peter Olin
Park Nochin
Radin Enterprises L
Rik Hen Realty Corp
Share Equities Corp
Sami Atallah
Sutphin Airtrain
Tae J Yoon

Thanasules John
Titan Willard LLC
Tollis Property Associates LLC
Zakon Realty LLC
Z&N Hillside/Sutphin LLC
21 Front Corp
87-74 Realty Corp
87-80 Sutphin Bl Prop Cp
87-82 Sutphin Blvd LLC
88 Carlton Associates
90 59 Sutphin Realty
90 59 Sutphin Realty LLC
90 63 Sutphin Blvd Realty Corp
90-65 Sutphin Blvd Realty Corp
90-69 Sutphin Blvd Corp
9104 Sutphin LLC
93-43 Sutphin LLC
9343 Sutphin LLC
93-01 Sutphin Blvd Land Company LLC
90 65 Sutphin Blvd Realty Corp
90-71 Sutphin Boulevard Realty Corp

Officers

John Melackrinos
Chair

Robbyn Stewart
Vice Chair

[Open]
Secretary

Property Owners

Sami Attallah
Kharag Pawnshop Inc.

Paul Anagnostopoulos
Ana Group, LLC

David Bang
Supreme Court / Court Parking

Robbyn Stewart
Port Authority of NY/NJ

John Melackrinos
90-16 Sutphin BLVD. LLC

Alexander Taylor
BRP Development

Counsel

Matthew W. Mamak
Alston & Bird LLP
90 Park Avenue
New York, NY 10016
212-210-1256

Accountants

Janover Certified Public Accountants
100 Quentin Roosevelt Blvd
Garden City NY 11530
516-542-6300

Statutory Directors

Hon. Bill DeBlasio*
Mayor, the City of New York
Represented by Hon. Maria Torres
Springer Commissioner, NYC Department of
Small Business Services

Hon. Scott Stringer
Comptroller, the City of New York
Represented by Pesach Osina

Hon. Melinda Katz*
President, the Borough of Queens
Represented by Shurn Anderson

Hon. I. Daneek Miller*
The Council of the City of NY, District 27
Represented by Al Kanu

Hon. Rory Lancman*
The Council of the City of NY, District 24
Represented by Masis Sarkissian

Yvonne Reddick
Non-voting member
District Manager, Community Board 12

*Serving ex-officio

Consultants

Architectural Design Services
Ronnette Riley Architect
350 Fifth Avenue, Suite #7401
New York, NY 10118
212-594-4015

Charles S. Atilis
President/CEO of Atilis & Associates
862-766-7106

Contractors

Atlantic Maintenance

3650

Atlantic Maintenance, aka
StreetPlus provided sanitation
services seven days a week.

hours of sanitation
services performed

All sidewalks were pressure-washed
in September 2016 and May 2017

bags of trash removed

20,000



Air Train Jazz Festival

The **Airtrain Jazz Festival**, hosted by the Sutphin Boulevard Business Improvement District, A Better Jamaica and the Jamaica Arts Council, is an annual musical exhibition. We were able to enjoy the festival for the third consecutive year every Thursday night from 5pm to 7pm during the period ranging from October 20, 2016 to May 4, 2017. AirTrain travellers were greeted with an air of excitement as they entered and exited our great city. This year's concerts featured bands like The Jazz Collective, Freddy Dugard's Hit Squad, Urban Rebellion, Paula Atherton etc.



Greg Mays, Founder of A Better Jamaica



Looking Forward

The Sutphin Boulevard BID makes a consistent and diligent effort in fostering the progression of the Downtown Jamaica Area. Some strategies we plan to implement for the upcoming fiscal year are:



Attract investments, particularly food retailers that offer both fast and casual food and dine-in service.



Expand the Building Façade Project along the Sutphin Boulevard Corridor.



Introduce the First Annual Harvest Festival.

On Saturday, September 23rd, the First Annual Harvest Festival will take place on the three blocks between Hillside Avenue and Jamaica Avenue along Sutphin Boulevard. Vendors from across the five boroughs will showcase an eclectic blend of international cuisine, merchandise, urban design, arts and crafts all thrown together in a cultural extravaganza.

Cushioned between the vendors will be our Community Block where the people of Downtown Jamaica can enjoy free fun. Furthermore, local non profits like churches and Little League may reach out to the community to update them on the current events or initiatives. A grand stage will lie at the intersection of Hillside and Sutphin where various artists and performers will be featured.

Financials 2016-17

	Fiscal Year 2016	Final Projection Fiscal Year 2017
Revenue		
Tax assessment	\$252,000.00	\$252,000.00
Grants	\$330,000.00	\$330,000.00
Total	\$582,000.00	\$582,000.00
Expenses		
Personnel	\$89,530.00	\$84,720.00
Sanitiation	\$83,500.00	\$83,500.00
Holiday Lighting	\$15,650.00	\$15,650.00
Total	\$188,680.00	\$183,870.00
Administrative Support		
Office	\$20,475.00	\$24,180.00
Marketing & Special Events	\$45,575.00	\$110,000.00
Other Professional Fees	\$32,415.00	\$217,850.00
Travel & Meetings	-	\$1000.00
Insurance	\$13,800.00	\$15,100.00
Total	\$112,265.00	\$368,130.00
Total Expenses	\$300,945.00	\$552,000.00

Restaurant Crawl



The Sutphin Boulevard Business Improvement District is a proud sponsor of the **Jamaica Annual International Restaurant Crawl**. We celebrated our third Crawl on June 22nd. For three hours, we crawled from restaurant to restaurant sampling various cuisines. The Crawl traveled to **Puerto Plata** (149-17 Jamaica Ave), **Sangria** (95-41 Sutphin Blvd), and **O Lavrador** (138-40 101st Ave.)



Facade Project

In January of 2015, the Sutphin Boulevard BID was one of seven winners of the Neighborhood Challenge Initiative. This grant is meant to improve the business in the surrounding area by fostering more economic activity, generating new jobs and attracting investors. The \$95,000 grant given to the BID was used to improve store facades down Sutphin Boulevard.

Before



The before and after are quite startling. No more cluttered window displays, out-of-sync signage, and low-quality awnings, Sutphin Boulevard now proudly sports store facades that have consistency and character. The difference in appearance is attractive to potential customers, which increases economic activity along the Sutphin Boulevard corridor. According to store manager at Deli and Grill, Anwar Munasser, "People have passed by and told us that the neighborhood looks completely different, its much better. Its much cleaner, we sell food so a cleaner store attracts more customers."

"We stand together, for each other"

-Amanda Neville



JOIN THE MOVEMENT

HATE HAS NO BUSINESS HERE !

Rally

Saturday, July 15th 2017 @ NOON

CIVIL COURT PLAZA

89- 17 SUTPHIN BLVD

INTERNATIONAL MUSIC * CULTURAL DANCERS * MOTIVATIONAL GUEST SPEAKERS

AFTER THE RALLY

Join the *movement* @ SANGRIAS RESTAURANT
95-41 SUTPHIN BLVD.

Sponsored By

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www.zararealty.com

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The Daily News
Queens Chronicle
Communities of Color
New York Page
Our World Magazine

PRESENTED BY

GLENN GREENIDGE
Executive Director

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Senator Leroy Comrie
Senator James Sanders
Councilman I. Danesh Miller
Councilman Rory Lancman
Councilman Ruben Willis
Assemblywoman A. Hyndman
Assemblyman Clyde Vanel

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Or visit our webpage @
www.sutphinblvbid.org

This matter is of utmost importance and its magnitude is expressed through the Rally we held on Saturday, July 15th, at The Civic Court Plaza. Many of the local businesses have even posted the flyer on their windows and walls in solidarity to this cause. Zara Realty has joined forces with the Sutphin Blvd. BID as their sponsor, understanding the importance of this posture within our community. The Rally featured multicultural performances, speeches by officials and local speakers, all of which reinforced this positive posture. A beautiful balloon release closed the ceremony.



This campaign, which has rolled out in 21 BIDS across the city, including our very own, aimed to inspire a conversation to combat narratives that support racism and bigotry. The idea for a cohesive campaign originated with Amanda Neville, a wine shop owner in the Myrtle Avenue BID in Clinton Hill, Brooklyn. “One of the business owners in our community was targeted with hateful comments via social media”, explains Neville. I thought it would be powerful to come together with one message, one visual to signal that we stand together, for each other.”



The campaign logo features an American flag with a heart replacing the stars, designed to express the idea that love, kindness and acceptance are patriotic. The promotional materials for the campaign also included translations of the message into 9 languages (Arabic, Bengali, Haitian Creole, Hebrew, Korean, Spanish, Mandarin, Russian, Urdu).

“The Sutphin Boulevard BID is proud to represent a diverse population through our commitment, honoring people of all cultures, who are the backbone of our business and residential community.”

– Glenn Greenidge,
Sutphin Boulevard BID



Tony Subraj, VP of Zara Realty receiving award from Glenn Greenidge, pictured with two Sutphin BID interns Justin and Ryan.

After



“People have passed by and told us that the neighborhood looks completely different, it’s much better. We sell food so a cleaner store attracts more customers.”

– Anwar Munasser,
store manager at Deli & Grill

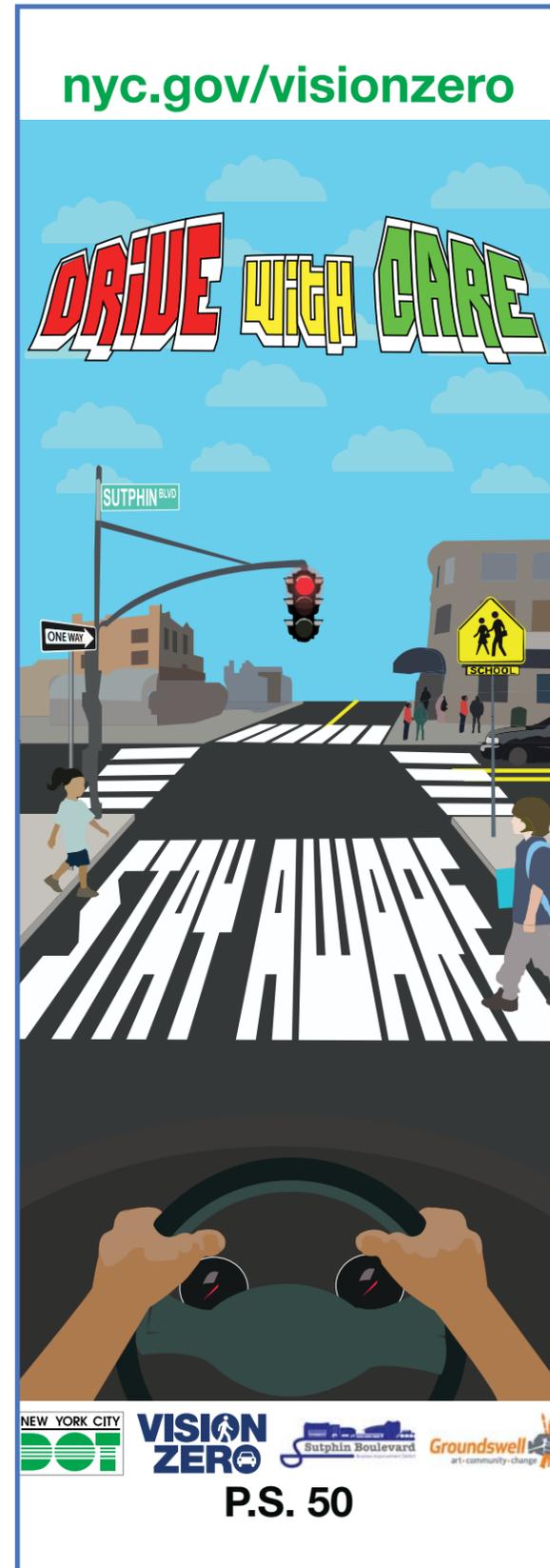


Banner Project

NYC DOT'S Office of Safety Education & Outreach with the cooperation of the Groundswell Community Mural Project and the local Business Improvement Districts aim to teach NYC 5th-8th graders the importance of traffic safety in the neighborhood, specifically in the area around their school using installation projects planned in the Traffic Safety Banner Residency Program.

The Sutphin Boulevard Business Improvement District partnered with the 5th graders from Public School 50Q Talfourd Lawn Elementary School for our first banner unveiling. The fifth graders designed the banner, and in appreciation of their efforts, a ceremony was held at their school's auditorium on Thursday, April 6th from 9:30am-10:30am. The students not only learned about design, but also about important safety issues that they face everyday. The students were asked to observe their neighborhood in order to address important traffic safety issues and the public's awareness of it.

The banner was hoisted on June 9th at 9:30am at 95-14 Sutphin Boulevard, Jamaica, NY 11435.



Nutripan



Also new to the neighborhood is Nutripan. They offer Colombian dishes and baked goods. This is their second location and they are directly across from the courthouse. Customers can either visit the store or place an order on Seamless or GrubHub.

The Crossing

In late 2016, a \$407M mixed-use project was introduced to the downtown Jamaica area. The Crossing at Jamaica Station is proof that our neighborhood is poised for development. Completion is expected in 2019 and the two building project will house 669 apartments.



Starbucks



This Starbucks recently opened in March 2016. It is managed by Jamaica born and raised, Alisha Wrencher. Starbucks has partnered with Queens Community House and the YMCA's Y Roads Program in order to foster job training for youths in its unique onsite training area. This aligns with the company's goal of supporting economic development and social change.

Beijing Dumpling House

Beijing Dumpling House is the new kid on the block, and it appears to be very popular. Customers enjoy the handmade noodles and dumplings and it is conveniently located across the street from the courthouse. One Google reviewer said, "It almost made me glad to have jury duty because I discovered this place." You can order online and they deliver up to ten blocks away from the restaurant for free.



FY 2017 Honoree: Lori Hoff-Rooney

The 2017 Sutphin Boulevard BID honoree is Lori Hoff-Rooney. Lori is the owner/operator of LH Reporting Services where she has worked at for the last 21 years. She has extensive experience in court reporting and in the video-conferencing fields. LH Reporting has recently set up their staff and facility with state of the art video-conferencing capabilities. Although LH Reporting is dominant within the five boroughs they are also expanding and gaining momentum nationwide. Lori prides herself on impeccable customer service and attention to detail.



Lori is a frequent speaker for the court reporting industry at court reporting functions and schools. Her charitable spirit came out in full force during our Adopt-A- Family/Shelter program when she donated all the food and the beverages the shelter enjoyed that evening. Not only did she provide the food and drinks, but she also shared it at the shelter with the help of her children. Lori and her staff also purchased toys and organized the toys in age groups and gender. We at the Sutphin Blvd BID could not have completed the task without her work.

Lori lives in Long Island, loves music and spending time with her children. She is also an accomplished photographer and volunteers her photographic services for local charities, schools and organizations.

We would like to extend our sincerest gratitude to Lori for her consistent dedication to the community through her court reporting, photography and kind donations. We are proud to have someone as benevolent as her to be a part of our Sutphin Blvd BID community.

Our Services

safety banner project

small business Saturdays

RESIDENT FORUM

Spotlight on Sutphin Boulevard BID

Annual Adopt a Family Program

real estate listings guide

Jamaica

year-round internship program

Pathways Program

Sutphin Blvd. BID Value Card

Annual Harvest Festival

sidewalk sales days

SOLUTIONS FOR SUTPHIN COMMITTEE

VISUAL MERCHANDISING

RESTAURANT CRAWL

Business Assistance Seminar

Committee to Promote Public Trust and Confidence

break for business brochures

WEBCAST

Make Music New York

SPEAKER AT INT'L. FRANCHISE EXPO

4 Steps to Improving Your Retail Establishment Brochure

MENTORING DAYS AT LOCAL SCHOOLS

security council banner program

Coupon Passbook

HOLIDAY CELEBRATIONS

Wine & Cheese Symposium

Queens Day in Albany

Airtrain JAZZ Festival

BIG BELLY TRASH COMPACTORS

Participation in SYEP

destination jamaica discount package

business services guide

Participation in F.E.G.S Program

Street Beautification

summer internships

Board of Directors Advisory Committee

VALUE CARD CAMPAIGN
queens watch program

NETWORK NOW SERIES

Queens Royalty Program

juror's break piece

Map & District Guide

BID newsletter

Queens Community Law Day

WEBSITE REVAMP

streetscape projects

Facade Improvement Project

STOREFRONT GUIDELINES

retail attraction

MAIN STREET PROGRAM

The Jamaica Healthy Business Challenge

Restaurant Brochure
Summer Ambassador Program

decorative street banners

WEBSITE CREATION

consumer's surveys
Downtown Jamaica Business Expo

OPERATION IMPACT