



Sutphin Boulevard Business Improvement District

Annual Report 2018

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Our Mission

The Sutphin Boulevard Business Improvement District (BID) is a 501(c)3 for not profit organization manage by the Sutphin Boulevard District Management Association to represent the interest of 134 businesses, 56 property and 39 property owner located on Sutphin Boulevard between Hillside and 94th Avenue. Providing our local businesses with everything they need to thrive, compete, and stay in business is our top priority, for when business is blooming Sutphin is shining. Although our job does not stop there, Sutphin BID is also a primary provider and host for multiple events taking place in our community. Our harvest festivals, jazz festivals, and campaigns against discrimination are some of the many things we do to bring life to Sutphin Boulevard and make every-one feel welcome. The BID will always be here to please all businesses



Let's Connect!



Sutphin Boulevard Business Improvement District



@SutphinBID



Sutphin Boulevard Business Improvement District



@SutphinBID



Letter from our Executive Director

Welcome to the Sutphin Boulevard Business Improvement District (BID), established to strengthen & promote the 134 businesses currently in our district, between 94th St and Hillside Ave on Sutphin Blvd. As we look forward to the changing environment that is occurring in Downtown Jamaica, Sutphin Blvd BID will also be impacted. The development has its challenges, and my job is to prepare the business owners, building owners, and residents for that change. We have to be able to adapt to the new needs of our community. I will support that growth and development with additional tools and technology to meet the new requirements for our area. I have added an Annual Harvest Festival and Lunchtime Jazz at the Supreme Court House to entice some additional visitors to our district. I look forward to working with you all and request your partnership in our shared vision for our wonderful district.



Sincerely,
Glenn Greenidge
Executive Director

Director's Slate

Gabriel Fraser
Capital One Bank

Alix Duroseau, Jr.
Law Office of Alix Duroseau, Jr.

Robbyn Stewart
Port Authority of NY&NJ

John Melackrinos
90-16 Sutphin Blvd. LLC

David Bang
Supreme Court Parking

Alexander Taylor
BRP Development Corporation

Sami Atallah
Kharag Pawnshop Inc.

Alexander Sachakov
Jamaica Medical Center

Domenick Catalano
Domenick's Pizzeria

Board of Directors

Shurn Anderson
Paul Anagnostopoulos
Sami Attallah
David Bang
Domenick Catalano
Fred Leopold-Hooke
John Melackrinos
Yvonne Reddick
Masis Sarkissian
Alex Sachakov
Robbyn Stewart
Alexander Taylor

Staff

Glenn Greenidge
Executive Director

Nival Ramlochan
Administration

Harvest Festival

On September 23, 2017, Sutphin Boulevard was eager to celebrate the promise of cooler weather with its first annual Harvest Festival, hosted by Dr. Bob Lee of WBLS Radio. Scores of people from all walks of life, both young and old, turned out for food, entertainment and great music. Small business owners had the opportunity to set up their tables along the street between Hillside and Jamaica Avenue, joined by organizations supporting youth mentoring, public health, and senior services.



Spirits were high, as this Saturday was blessed with cloudless, sunny weather. On the main stage, Dr. Bob Lee announced the R&B group of 40 years, The Right Direction, who performed their renditions of classic songs like “Celebration” by Kool & the Gang, setting an energetic tone for the entirety of the festival. Later in the day, Ashley Keiko Chambers took the stage and stopped attendees in their tracks—captivating all with her talents on the saxophone. Christian Hip-Hop artist Young Lyfe had the stage in the afternoon. With expert flow, he wove together powerful rhymes about rising above struggle and finding faith. His passion and positivity made the perfect finale for the festival’s music performances.

The food at the Harvest Festival catered to a diverse palate. Vendors kept busy feeding a hungry crowd that couldn’t get enough of the cooking. There were lines for jerk chicken from Cecilia’s Kitchen, made by original home recipe. Entice, a family-operated restaurant on Jamaica Avenue, offered empanadas and Jerk Mac & Cheese for those who like it spicy. When the afternoon temperature reached its hottest, many guests opted for a Pina Colada or water from a freshly-cut coconut that they could sip through a straw. Every vendor provided food that satisfied both the stomach and the soul.



Hate Has No Business Here Rally

Queens is one of the most diverse places in the world, home to people from over 130 countries. This diversity is meant to be respected and celebrated. No one should feel as they are out of place in our community. Weeks before the recent events of hate occurred across the USA, Glenn Greenidge, Executive Director of the Jamaica Queens based Sutphin Blvd Business Improvement District made it clear, HATE of any kind will NOT be tolerated on Sutphin Boulevard. Conferences were held on both July 15 and on August 25. The stretch of real estate covered by SBID’s efforts on THE BOULEVARD have been distributing flyers, postcards and balloons to its patrons for a few weeks. The conversation has begun to change the respect for the diversity in the area is at an all-time high.



Small Business Saturday



In partnership with American Express, the BID celebrated all the small businesses that make Sutphin Boulevard a great place to visit and shop. Small Business Saturday, held the Saturday after Thanksgiving, is an annual shopping tradition observed throughout America that encourages communities to shop small and support the local businesses that make up their community. Alongside the distribution, marketing, and promotion of Small Business Saturday material, the BID organized a free performance for all the shoppers on the boulevard; featuring Michael Harley and Sutphin Boulevard’s very own guitarist, Uncle Douglas.

Holiday Outreach



During Christmas time of 2017 The Sutphin BID alongside volunteers visited a local homeless shelter. The BID provided a hot meal catered by a local restaurant, gift cards for clothing, and toys and diapers for the young children.

Grace Church Food Drive

In 2017 the Sutphin BID attended the annual Grace Church Thanksgiving soup kitchen event. Every season the church offers a hot thanksgiving meal to anyone who may be in need of one. The BID aided the church by providing volunteers and a monetary donation alongside donations of canned goods, food, and utensils. Special thanks to LH Reporting for their donations and Capital One Bank for their donations and volunteering.



Air Train Jazz Festival



The Sutphin BID in partnership with Greg Mays at A Better Jamaica, Port Authority of New York and New Jersey, with funding from Councilman Rory Lancman and Councilman Daneek Miller brings live jazz to the tens of thousands of commuters at the Air Train Station on Sutphin. Come and have a listen every Thursday from October to May.

FY 2018 Honoree: John Melackrinos

John Melackrinos joined the Sutphin Boulevard Business Improvement District Board of Directors in 2015. He was elected to the position of Board Chairman in 2016. John is dedicated to the development of community and takes a hands on approach to his leadership at the BID.

John is President of Allboro Building Maintenance, Inc. a firm specializing in the exterior restoration of landmarked buildings. In addition to building restoration he also manages the family's real estate holdings throughout Queens. John received his B.A. from George Washington University.

John earned his black belt in Tae Kwon Do in 2013, enjoys gardening, road trips, and baseball games. He lives in Orange County New York with his wife of 24 years, Evy and their two daughters.



Our Services

safety banner project

small business Saturdays

RESIDENT FORUM Spotlight on Sutphin Boulevard BID

Annual Adopt a Family Program

real estate listings guide

Jamaica Pathways Program *year-round internship program*

Sutphin Blvd. BID Value Card

Annual Harvest Festival *sidewalk sales days*

SOLUTIONS FOR SUTPHIN COMMITTEE

RESTAURANT CRAWL

Business Assistance Seminar

Committee to Promote Public Trust and Confidence

WEBCAST

break for business brochures

4 Steps to Improving Your Retail Establishment Brochure

Make Music New York

SPEAKER AT INT'L. FRANCHISE EXPO

MENTORING DAYS AT LOCAL SCHOOLS

security council banner program

Wine & Cheese Symposium

Coupon Passbook

HOLIDAY CELEBRATIONS

VISUAL MERCHANDISING

Queens Day in Albany

Airtrain JAZZ Festival

BIG BELLY TRASH COMPACTORS

WEBSITE REVAMP

streetscape projects

Participation in SYEP

destination jamaica discount package *business services guide*

Participation in F.E.G.S Program

Street Beautification *summer internships*

Board of Directors Advisory Committee

VALUE CARD CAMPAIGN

queens watch program

NETWORK NOW SERIES

Queens Royalty Program

juror's break piece

Map & District Guide

BID newsletter

Queens Community Law Day

Facade Improvement Project

STOREFRONT GUIDELINES

retail attraction

MAIN STREET PROGRAM

The Jamaica Healthy Business Challenge

Restaurant Brochure

Summer Ambassador Program

decorative street banners

WEBSITE CREATION

consumer's surveys Downtown Jamaica Business Expo

OPERATION IMPACT

	Fiscal Year 2017-18	Final Projection Fiscal Year 2018-19
Revenue		
Tax assessment	\$252,000	\$252,000
Grants	\$100	\$19,000
Total	\$252,100	\$271,000
Expenses		
Personnel	\$63,853	\$65,430
Sanitation	\$71,740	\$91,428
Holiday Lighting	\$4,132	\$15,650
Total	\$139,725	\$172,508
Administrative Support		
Office	\$14,763	\$20,514
Marketing & Special Events	\$4,624	\$7,550
Other Professional Fees	\$35,449	\$49,676
Travel & Meetings	\$1,651	-
Insurance	\$3,517	\$3,729
Total	\$60,004	\$81,469
Total Expenses	\$199,729	\$253,977

Looking Forward

The Sutphin Boulevard BID makes a consistent and diligent effort in fostering the progression of the Downtown Jamaica Area. Some strategies we plan to implement for the upcoming fiscal year are:



Attract investments, particularly food retailers that offer both fast and casual food and dine-in service.



Expand the Building Façade Project along the Sutphin Boulevard Corridor.



The Second Annual Harvest Festival.

On Saturday, September 22nd, the Second Annual Harvest Festival will take place on the three blocks between Hillside Avenue and Jamaica Avenue along Sutphin Boulevard. Vendors from across the five boroughs will showcase an eclectic blend of international cuisine, merchandise, urban design, arts and crafts all thrown together in a cultural extravaganza.

Cushioned between the vendors will be our Community Block where the people of Downtown Jamaica can enjoy free fun. Furthermore, local non profits like churches and Little League may reach out to the community to update them on the current events or initiatives. A grand stage will lie at the intersection of Hillside and Sutphin where various artists and performers will be featured.

Sutphin BID wants to build on success

August 17, 2017
Queens Chronicle

“Speaking last Thursday at the annual board meeting of the Sutphin Boulevard Business Improvement District, the organization’s leaders told more than two dozen members that things are good — but that they can get a lot better.”

“Glancing at the minutes for the 2016 meeting, then around the room, Board Chairman John Melackinos said he would like to reach out to more people in order to boost membership.”

“He wants to stress to the Sutphin boulevard corridor that participation is not limited to land and building owners.”

Read more at: http://www.qchron.com/editions/eastern/sutphin-bid-wants-to-build-on-success/article_be810cbb-baaa-5423-807f-d087bbab6ddc.html

Sutphin BID: Hate Has No Business Here

September 1, 2017
Queens Press

“To show solidarity, local shops have put up a small red sign at the en-trance simply stating, ‘Hate Has No Business Here.’

“People are fearful because they are Muslims, they are Jewish, they’re immigrants, they’re refugees, they’re transgender,” Greenridge said. “The businesses of the BID and the surrounding businesses are deeply dis-turbed by the hateful rhetoric and violence aimed at different members of the community.”

Greenridge pointed out that the local Rufus King Park was named after a man who took part in the Constitutional Convention in 1787 and that, in the U.S. Constitution, there is nothing stating that skin color, nationality or sexual preference should prevent citizens from obtaining full rights.”

Read more at: <http://queenspress.com/sutphin-bid-hate-has-no-business-here/>

Sutphin Boulevard BID to host first ever Harvest Festival

September 17, 2017
Times Ledger

As a part of its “Hate Has No Business Here” campaign the Sutphin Boulevard Business Improvement District will hold its first ever Harvest Festival on Sept. 23.

The festival will include a martial arts exhibition, a poetry slam, a local marching band, songs and dance from a Bengali troupe, and African attire for the local Strike A Pose youth modeling agency in Jamaica to wear.

There will be food from all around the world, such as Bajan, Ecuadorian, Colombian, and Southern cuisine.

Greenidge is also working on getting a big name artist to perform at the event.

Read more at: www.dnainfo.com/new-york/20160727/jamaica/sutphin-boulevard-storefronts-hope-attract-more-shoppers-after-makeover

City Grants Aim to Boost Storefronts in Downtown Jamaica

July 25, 2017
DNA Info New York

Small businesses in downtown Jamaica can now apply for grants allowing them to upgrade their storefronts, as part of the city’s effort to boost the long-neglected neighborhood and increase foot traffic an area that has been undergoing major changes in recent years.

The program, announced recently by Mayor Bill de Blasio, will provide funds to dozens of businesses in the area to improve their signage and window displays through the Department of Small Business Services, the city said.

Small businesses and building owners will be able to receive up to \$20,000 to make various upgrades — such as façade restoration, new awnings and exterior painting — with the grants reimbursing up to 75 per-cent of the improvement cost.

Read more at: <https://www.dnainfo.com/new-york/20170725/jamaica/storefront-improvement-program-downtown-jamaica-jamaica-now-action-plan/>



The Sutphin Boulevard Business Improvement District would like to thank our Community Partners!

