Sutphin Boulevard Business Improvement District
89-00 Sutphin Boulevard
Suite 308D
Jamaica, NY 11435

(718) 291-2110
www.sutphinblvdbid.org

ANNUAL REPORT 2019

Sutphin Boulevard
Business Improvement District

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The Sutphin Boulevard Business Improvement District would like to thank our Community Partners!

ideal Food Market
Greater Jamaica Development Corporation
GEM Pawnbrokers
Starbucks Coffee
Dallas BBQ
America's SBDC New York
Alvista Towers
Party Moments
healthfirst Health Insurance for New Yorkers
York College
HSBC
Resorts World Casino New York City
Vanguard
Alston & Bird LLP
NYCEDC
Capital One
NYC Small Business Services
Fidelis Care
Artimus
BRP

Design: SaVonne Anderson

Financials 2018–19

	Fiscal Year 2017–18	Final Projection Fiscal Year 2019–20
Revenue		
Tax assessment	$252,000	$252,000
Grants	$19,500	$22,600
Total	$271,500	$274,600
Expenses		
Personnel	$76,000	$78,000
Sanitatiion	$90,618	$95,500
Holiday Lighting	$15,600	$17,000
Total	$182,218	$190.500
Administrative Support		
Marketing & Special Events	$35,228	$38,000
Other Professional Fees	$13,455	$6,500
Travel & Meetings	$2,846	$3,000
Insurance	$5,115	$5,250
Total	$56,644	$52,750
Total Expenses	$238,862	$243,250

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Our Team

Board of Directors

Chairman:
Alix Duroseau, Jr.
Law Oce of Alix Duroseau, Jr.

Vice Chair:
Robbyn Stewart
Port Authority of NY&NJ

Paul Anagnostopoulos
Court House Parking

Sami Atallah
Kharag Pawnshop Inc.

David Bang
Supreme Court Parking

Kahleel Bragg
Oce of Councilman Rory I. Lancman

Domenick Catalano
Domenick's Pizzeria

Fred Leopold-Hooke
NYC Small Business Services

James Johnson
Oce of the New York City Comptroller

Charlene Joseph
BRP Companies

John Perriconne
Queens Borough Presidents Oce

Yvonne Reddick
Community Board 12

Alexander Sachakov
Jamaica Medical Center

Elected Officials

Bill DeBlasio
May of the City of New York

Scott Stringer
Comptroller of the City of New York

Melinda Katz
Queens Borough President

Rory I. Lancman
The Council of the City of New York District 24

Yvonne Reddick
Community Board 12

I. Daneek Miller
The Council of CIty of New York District 27

Leroy Comrie
New York State Senate DIstrict 14

Staff

Glenn Greenidge
Executive Director

Nival Ramlochan
Administration

Contractors

David Golberg
StreetPlus

Joe Maffia
CPA- Janover LLC.

Rodney Nasimi
CPA- Janover LLC.

Ed Migliaccio
Holiday Lights

Connect with us online!

Sutphin Boulevard Business Improvement District

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Sanitation

Contracted with Streetplus since 2015, the BID provides sanitation services seven days a week, Monday through Saturday, 7:30am to 7:00pm and Sunday, 9:00am to 6:00pm.

3,640

Number of hours for the past year

16,000

Number of bags collected the past year

Cleaning ambassadors wear BID uniform. The uniform displays the BID's logo on the front or back of the ambassadors' shirts. Crew members service approximately 40 trash cans daily and collaborate with the NYC Department of Sanitation's 12th District to remove trash from Sutphin Boulevard on a daily basis.

Sanitation services include:
Cleaning and sweeping sidewalks and gutters; emptying garbage containers and replacing liners; maintaining trees and tree pit areas (including tree pruning); removing graffiti, stickers, and illegally placed posters from private and public fixtures/facilities; conditions reporting; and, removing snow and ice from crosswalks and the areas surrounding public telephones and bus shelters.

The BID's cleaning ambassadors also pride themselves on providing excellent customer service to pedestrians by maintaining a friendly demeanor, offering assistance crossing the streets and being knowledgeable of the area when asked for directions. Moreover, they provide district oversight by observing and reporting illegal vending and criminal activity. Their presence provides an additional degree of security for the district, leaving people who work, visit and reside in the district with a greater level of safety.

Letter from our Executive Director

Sutphin Blvd BID will celebrate the 15th Annual Meeting this year. We have been experiencing additional growth through recent Real Estate Development, some inside the BID and other development nearby. Inside the BID we have the Hilton Garden Inn located at the corner of 94th Ave & Sutphin Blvd, we have The Crossing at Jamaica Station Apartment complex at Archer Ave & Sutphin Blvd and the old state building is being converted into The Hampton Inn Suites. Outside the BID going east on Archer Ave & Sutphin Blvd we have an Aloft Hotel on the north side of Archer Ave and on the south side we have a Marriot Courtyard and Fairfield Suites. I have not included the three new hotels, one already open, the other two close to completion, with another three underway between 94th and Liberty Ave on Waltham, 147th St and Sutphin Blvd.

As you can tell change is coming quickly to our district and it is important that we grow with the change that is occurring. There is a tremendous opportunity for us as the area develops to be included in that development. We will continue to upgrade the services and prepare the current businesses to expand to accommodate the new development.

I hope you are as excited as I am, as the BID aspires to take on new projects and new initiatives that will make downtown Jamaica and Sutphin Blvd even greater. Our services throughout the years reflect our commitment to excellence and we hope to hold new events that further augment our past success. As always thank you for your continued partnership as we transform our community together. Please continue to provide us with any suggestions and observations that you may see to improve the district.

I thank you for joining us in celebrating the triumphs of this past year and together we will make the next year an even better one.

Sincerely,
Glenn Greenidge
Executive Director.

Our Mission

Sutphin Boulevard connects people to the world. Home to a major transportation hub our users are worldwide travelers. With a transfer point on Sutphin Boulevard at Jamaica Station, over 500,000 visitors pass through downtown Jamaica every day. Home to the Civil and Supreme Court Houses, Sutphin Boulevard is a destination and prime for future development. We offer a vast array of services for our members and help businesses grow by expanding business relationships through marketing, promoting, and place-making of the Sutphin Boulevard District.

The Sutphin Boulevard Business Improvement District, commonly referred to as the Sutphin Boulevard BID is a 501(c) 3 not-for-profit organization founded in 2004. Managed by the Sutphin Boulevard District Management Association, Inc. (DMA), the BID represents the interests of over 135 businesses, over 55 properties and over 40 properties owners located on Sutphin Boulevard between Hillside and 94th Avenues. Primarily funded by a special tax assessment paid by property owners in the district, the BID services Sutphin Boulevard from the Northside of Hillside Avenue to the Southside of 94th Avenue. Established to enhance the quality of life for its members the BID:

PROMOTES Sutphin Boulevard retail services through the distribution of marketing and promotional materials

PROTECTS Sutphin Boulevard through a partnership with the local police precinct

CLEANS Sutphin Boulevard through supplemental sanitation services

ENHANCES Sutphin Boulevard through festive holiday lighting and façade improvement projects

Internships

Sutphin BID partners with SYEP to host Interns for the summer teaching valuable business, communication, and general skills to help them excel in the workforce (2019 interns pictured)

Small Business Saturday

Networking event and a celebration of small businesses and exploring the impact of local shopping on the community.

Mother's Day Celebration

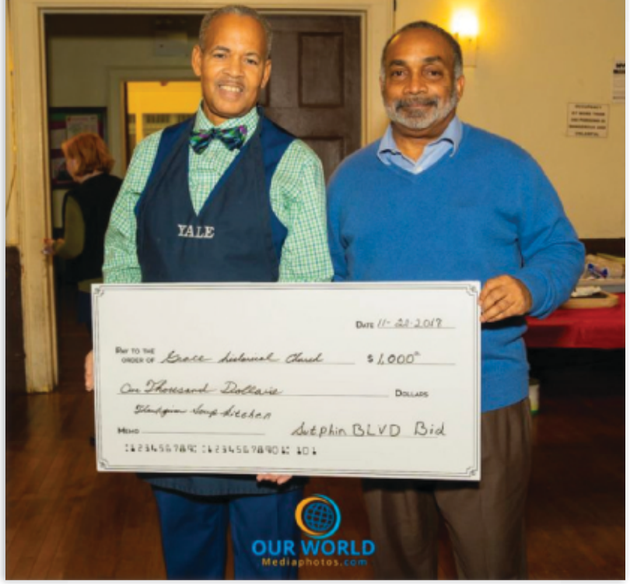
Networking event and a celebration and honoring of the strong women in our community.

Black History Month

Honoring members of and celebrating the achievements of the African American community.

FY 2019 Events

Holiday Outreach



The BID assists Grace Church Soup Kitchen in offering a hot meal to those in need during the Thanksgiving season.

Alongside a monetary donation, The BID hosts a food drive collecting canned and boxed goods as well as volunteers to assist Grace Church.

During the holiday season, the BID also brings hot meals alongside gifts and essential items to a local homeless in our community

The BID is also a resource! Our constituents receive first-hand access to free workshops and cost saving programs through city agencies. We host industry specific, retail attraction and networking events. The BID is an advocate for its members by liaising with political leaders and city agencies to meet the needs of its constituents. Most importantly, the BID exists to help businesses grow by serving as a catalyst for economic development on Sutphin Boulevard.

FY 2019 Honoree: Harry Wells

Mr. Harry Wells, the Director of the York College Small Business Development Center, has over twenty five years of experience in economic development, entrepreneurship and small business management. In his current position, he has counseled hundreds of entrepreneurs and assisted in their obtaining millions of dollars in financing for business startup and expansion.

In 2007, he published ‘Ten Successful Start-Ups: How Their Setbacks, Management Strategies and Practical Lessons Can Help You Succeed in Business’.

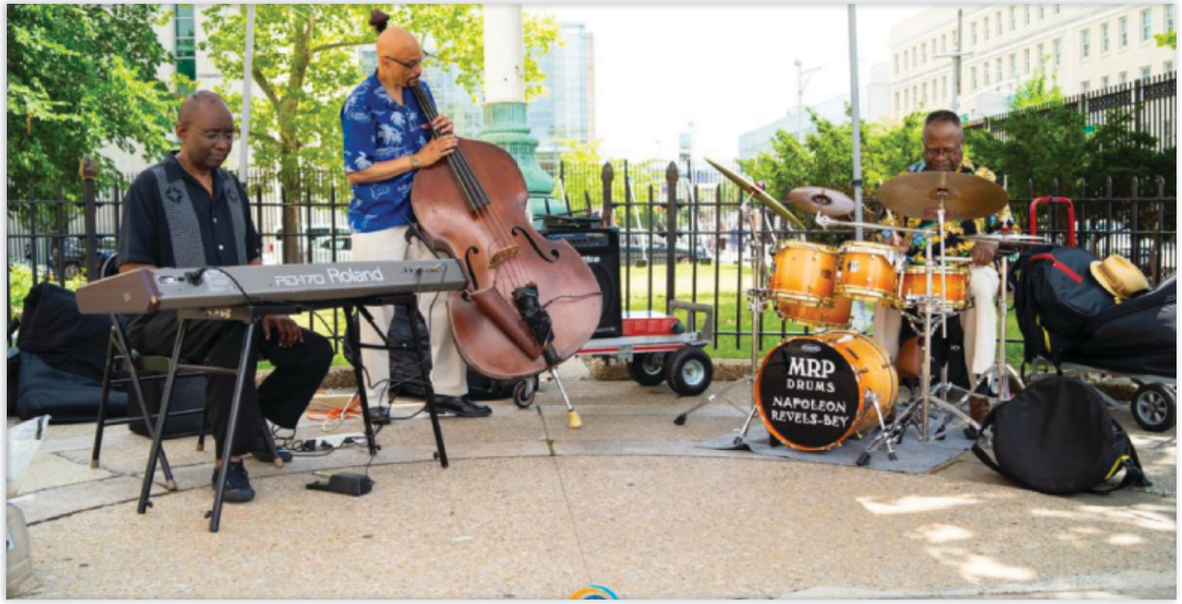
Harvest Festival

The Sutphin BID celebrated its 3rd Annual Harvest Festival on September 21, 2019. Sutphin Boulevard was host to many diverse vendors ranging from food, to handmade goods alongside various entertainment such as musical performances and dance all local to the southeast queens community.

The BID saw over 12,000 visitors over the course of the festival. A family friendly event, as children enjoyed bouncy castles, toys and games, and horse rides and cowboy demonstrations from none other than the black cowboys.

The BID would like to thank all its sponsors as well as everyone who attended and participated for making this a truly memorable experience.

Summer Jazz and Air Train Jazz



The Sutphin BID pays homage to downtown Jamaicas longstanding jazz culture in the form of free live jazz featuring local talents.

July–August 2019, outdoor concerts are located at the Supreme Court Square at 88-11 Sutphin Blvd.

October 2019–May 2020, jazz concerts take place every Thursday at 5 pm at Jamaica Air Train Station.